

RESULTS!

December 13, 2007

John Gregowicz
Account Executive
Mid-West Family Broadcasting
P.O. Box 460
Springfield, IL 62705

Dear John,

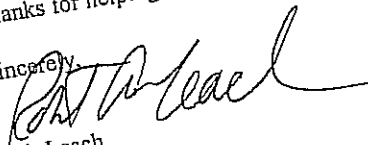
I just wanted to share with you and your crew at Mid-West Family Broadcasting the success I'm having with the Ask the Mechanic Program on WMAY. As you indicated, the one hour Saturday show and the 14 promos for my business and the show every week, have built awareness for AAA Automotive. Our expertise and credibility has also been enhanced with the knowledge I've been able to share with listeners and the positive calls I've gotten on and off-air from satisfied customers.

Almost every week I have people say they came into my shop because they heard me on WMAY. I think the Ask the Mechanic program helped us earn the 2006 Small Business of the Year Award from the Springfield Chamber of Commerce. Ask the Mechanic on WMAY has worked better than any other advertising I've done.

In addition to growing my business through the program, I've also learned a lot about marketing in working with you, your creative team and attending your Brandsformation seminars with Chuck Mefford. Getting referrals of customers from you and the staff at Mid-West Family Broadcasting is "icing on the cake".

Thanks for helping us grow our business!

Sincerely,



Rob Leach
Owner/Operator
AAA Automotive Services

 **Mid-West Family
Broadcasting**
WMAY/WNNS/WQLZ/WLCE

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