

RESULTS!



CULVER'S OF SPRINGFIELD
Locally Owned and Operated

Raymond Phipps
Account Executive
Mid-West Family Broadcasting
P.O. Box 460
Springfield, IL 62705

January 10, 2008

Dear Ray,

In response to your inquiry:

WMAY has done for us exactly what you said it would do.

- o WMAY has brought us new customers.
- o Better yet; WMAY continues to bring us new customers.
- o WMAY is a most profitable investment for us (thank you for holding my hand through the "chickening-out period").

Sincerely,

Jim Wolfer, Owner
Culver's of Springfield
(West-on-Wabash)

4400 Wabash Avenue
Springfield, IL 62711



**Mid-West Family
Broadcasting**
WMAY/WNNS/WQLZ/WLCE

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