

RESULTS!

From: Phillips, Judy L. [mailto:Judy.Phillips@ExpressPros.com]
Sent: Wednesday, March 05, 2008 2:03 PM
To: bryan@wnns.com; amy@wnns.com
Cc: Edwards, Kayla S.; firvin@wqlz.com
Subject: Great Job! during "Hot Job of the Week" Ad Lib from Express Personnel

Dear Amy & Bryan,

Thank you both for enriching our "Hot Job of the Week" this morning! It worked so well that I would have thought we rehearsed it.

When I mentioned wearing jeans to work, and you both yelled, "Yeah!" you did it in perfect unison! Your spontaneous reaction made the whole thing sound so much fresher and more interactive than if it had just been me alone, talking. And it only took you a fraction of a second to do it, so I still had all the time I needed to present the job.

We do get feedback from people that they are hearing our "Hot Jobs" and commercials. Recently I mentioned to a client that Express is very successful in placing people in a variety of accounting-related jobs. She replied, "I didn't know that until I heard it on the radio last week."

Thanks for helping to make our time lively and fun! You're so good at this that I think you should make your living doing radio....Oh wait, you already do!

P.S. to Bryan: I also appreciated the 40-second count-down this morning. 😊

Judy Phillips

EXPRESS
PERSONNEL SERVICES

3000 Professional Drive Springfield, IL 62703

PHONE (217) 467-2923

FAX (217) 528-3400

Judy.Phillips@expresspersonnel.com

 **Mid-West Family
Broadcasting**
WMAY/WNNS/WQLZ/WLCE

PO Box 460
Springfield, IL 62705
217-629-7077