

RESULTS!

RMD Gallery & Framing Studio
210 South Sixth Street - Springfield, IL 62701 - 217-525-4006
"when you want someone to see it, RMD it"

March 3, 2008

Mid-West Family Broadcasting
P.O. Box 640
Springfield, IL 62704

Dear Mid-West Family Broadcasting,

This is a thank-you from RMD Gallery & Framing Studio. We originally tried to generate results with other media and had mixed results. About two years ago, we began participating in the Downtown Support Network Sponsorship on WMAY.

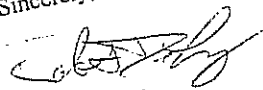
Even though our budget is probably a mere fraction of what some advertisers feel they need to spend to gain results, our campaign has been focused and effective. We have seen an increase in traffic to our business in response to the ads that have been running on WMAY. We are pleased with the effort that Dave Dennis and his team have put forth in tailoring great commercials and strategies.

We also enjoy a great relationship with WMAY Morning Show Host Jim Leach. Jim's attention to detail and willingness to deliver beyond our expectations is truly priceless. The opportunity for us to be on-air with Jim from the downtown studio has been helpful to promote both gallery and downtown events and happenings.

We are truly committed to helping the downtown area in their efforts to perpetuate a healthy environment for profitable business. Mid-West Family Broadcasting with their unequalled presence in this area has been and continues to be a great partner in achieving this objective.

We continue to look forward to great things happening with the help of the experts at your stations. Thank you again.

Sincerely,



Rob DeLong
Owner

 **Mid-West Family
Broadcasting**
WMAY/WNNS/WQLZ/WLCE

PO Box 460
Springfield, IL 62705
217-629-7077